

*Kamloops
Highland
Games 2024*

*Sponsorship
Package*

Introduction

The Kamloops Highland Games Society is pleased to host our annual **Kamloops Highland Games!**

The Kamloops Highland Games is an exciting event to return to Kamloops! The Games have been a long standing tradition for Kamloops, and 2024 is the first year that they are being held since 2019.

This event includes highland dance, pipe bands, and heavy event competitions. This year, we are hosting the games on **July 13th, 2024 at Albert McGowen Park.**

Your support is essential to the continuation of this event. The funds that we raise at this event help support the 2024 Kamloops Highland Games as well as our activities throughout the year.

About the Guests

We are excited to host guests local to Kamloops, as well as from from across Canada and around the world! We are looking at having approximately 2,000 visitors attend the Games this year.

We have three different competitions, with approximately 500 competitors across them. We are thrilled to have both Canadian and international competitors participate at the 2024 Kamloops Highland Games!



Sponsorship Opportunities

We are looking to include the community in ways that are meaningful to them. We have come up with the following sponsorship levels, however we are happy to work with organizations if there is another way you would like to support this event and the Scottish community in Kamloops.



Presenting Sponsor

\$5,000

One Available



Exclusive Benefits

- Opportunity to provide company-branded swag to attendees
- Logo included on any e-mails and social media posts for the event as a presenting sponsor
- Name mentioned for any radio or interviews as presenting sponsor
- 8 Admission tickets
- Vendor Table (if requested)

Other Sponsor Benefits

- Name advertised throughout the event
- Logo on the sponsor board placed in a predominant location at the event.



Competitive Event Sponsor

\$2,500



Three Available in total:

- Dance
- Pipe Band
- Heavy Events

Exclusive Benefits

- Logo in the entry program listed as competitive event sponsor
- Logo included on any e-mails and social media posts for the event as a competitive event sponsor
- 4 admission tickets
- Vendor Table (if requested)

Other Sponsor Benefits

- Name advertised throughout the event
- Logo on the sponsor board placed in a predominant location at the event.

Regular Sponsor

\$1,000



Ten Available

Sponsor Benefits

- Name advertised throughout the event
- Logo on the sponsor board placed in a predominant location at the event.



Contact

Thank you for your continuing support of the Kamloops Highland Games, and the Scottish community in Kamloops.

If you have any questions or would like to sponsor this event please contact:

Rachel Wilkinson at khgs.sponsorship@gmail.com by June 15th, 2024.

We look forward to seeing you in July!

